# Mary kay

The Clear Proof® Acne System includes products that use ingredients recognized most by U.S. dermatologists for treating acne — salicylic acid and benzoyl peroxide. The set attacks multiple factors that can contribute to acne breakouts, including the buildup of dead skin cells in pores, *P. acnes* bacteria buildup, excess oil and triggers that can lead to red, tender lesions.



<sup>‡</sup>Over-the-counter drug product

FACT:

Oil production in skin is impacted by hormones. As hormones spike, so does oil production. And that's why so many teens going through adolescence suffer from acne. But women also experience hormonal fluctuations throughout their life and into menopause, making acne a returning problem for adult women even into their 40s and up.

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## POWER STATEMENT:

See clearer skin in just 7 days.\*

\*Based on a 12-week independent clinical study

#### **BENEFITS AND CLAIMS**

In an independent consumer study<sup>†</sup>, 8 out of 10 people said that the Clear Proof<sup>™</sup> Acne System clears up pimples fast! Here's what else they had to say<sup>†</sup>:

- My complexion looks clearer 84%
- Helps clear up pimples better than what I've been using 77%
- Reduces the severity of acne blemishes 82%
- Fades the look of lingering acne spots 80%
- Minimizes the appearance of pores 85%

†Results reflect the percentage of panelists who agreed with the statements during a three-week independent consumer study.

### YOU'LL WANT TO TRY THIS IF:

- You are looking for an effective yet gentle regimen for treating your mild to moderate acne.
- You are a teen or a mom who buys acne products for your teen and want a multi-faceted approach to clearing up blemishes and preventing new breakouts from forming.

#### THE SCIENCE BEHIND THE PRODUCT:

The Clear Proof<sup>™</sup> Acne System uses a combination of salicylic acid and benzoyl peroxide to attack the multiple factors that can contribute to acne breakouts. Salicylic acid acts like an exfoliant to promote the easy removal of dead skin cells. As such, it helps keep pores unclogged and reduce the build-up of *P. acnes* bacteria. Benzoyl peroxide (BPO), on the other hand, is an oxygen-releasing ingredient that kills bacteria. *P. acnes* bacteria flourish when there's a lack of oxygen, like in a clogged pore. By creating an oxygen-rich environment, BPO can help reduce the number of *P. acnes* bacteria that can cause lesions to form. It also can help in dissolving the buildup of dead skin cells.

#### **ORDER OF APPLICATION:**

- Clear Proof<sup>®</sup> Clarifying Cleansing Gel<sup>‡</sup>
- Clear Proof® Blemish Control Toner<sup>‡</sup>
- Clear Proof® Acne Treatment Gel<sup>‡</sup>
- Clear Proof® Oil-free Moisturizer for Acne Prone Skin

#### YOU MIGHT ALSO LIKE:

Clear Proof® Pore-Purifying Serum for Acne-Prone Skin<sup>‡</sup>

#### FORMULA ATTRIBUTES:

**Clarifying Cleansing Gel<sup>‡</sup>** — Oil- and fragrance-free, non-comedogenic and suitable for sensitive skin.

Blemish Control Toner<sup>‡</sup> — Fragrance-free, non-comedogenic and clinically tested for skin allergy.

**Oil-Free Moisturizer for Acne-Prone Skin** — Noncomedogenic, clinically tested for skin irritancy and allergy, suitable for sensitive and acne-prone skin.

**USE UP RATE :** Depends upon your individual usage.

<sup>‡</sup>Over-the-counter drug product